



Alba Ferrer

Brand & Visual Identity Designer

hola@albaferrer.es · València, Spain · foliopage.com

Independent designer in València. Eight years of identities, labels and books for food, wine and culture — one project at a time, begun in conversation and finished by hand.

EXPERIENCE

Independent designer

2018 – Present

Studio Alba Ferrer · València

Brand identity, packaging and editorial design for wineries, restaurants and cultural houses across Spain and beyond — from first conversation to press check.

Designer

2016 – 2018

Forma Estudi · Barcelona

Identity systems and exhibition graphics for cultural clients. Learned to argue for white space and to love the smell of a print floor.

Junior designer

2015 – 2016

Taller Gràfic Vives · València

Set type, trimmed proofs and made the coffee at a two-person letterpress workshop. Still the best design education I know.

EDUCATION

BA, Graphic Design

2011 – 2015

EASD València · València

Final project: a typographic study of Valencian market signage — the start of everything since.

SKILLS

Brand identity



Packaging & labels



Editorial design



Art direction



Print production



LANGUAGES

Spanish

Native

Catalan

Native

English

Fluent